

- WORK EXPERIENCE** | **2016 - present • SJI Associates, Inc., NYC, Senior Designer**
Print and web design, key art, storyboarding, package design, branding, trade show graphics, POS displays. Clients include: AMCTV; HBO; PBS; WeTV.
- 2014 - 2016 • Freelance**
On-site Oct 2014 - Sept 2015 • Montclair State University, NJ: Print and web design on various internal and public-facing materials. Additional clients include: AMCTV; Fine Arts Dept. at Kean University; Longy School of Music of Bard College; NYC Mayor's Office; SJI Associates, Inc.; Zimmerli Art Museum.
- 2008 - 2014 • BRND/Desantis Creative, NJ, Creative Director**
Design and art direction of print and web projects, development of brand identity, art direction of photographers and illustrators, supervision and art direction of junior designers, collaboration with coders. Clients include: Alaris Health; Street Squash; Two River Theater; Zimmerli Art Museum.
- 2002 - 2008 • Morgan Stanley, NYC**
Art Director/Project Manager, 2005 - 2008: Print design, art direction and project management, including creating schedules, estimates, overseeing design/production, and coordinating with clients and on-staff/overseas designers.
Designer, 2002 - 2005: Print design and production.
- 2001 - 2002 • Freelance**
Clients include: AT&T; Fine Arts Department and James Howe Gallery at Kean University; Merryll Lynch.
- 2000 - 2001 • VIA Inc, NYC, Senior Designer**
Designer of print and web projects. Clients include: Bath & Body Works; The Limited Inc.; RestaurantTrade.com; Victoria's Secret.
- 1995 - 2000 • Addison Design, NYC**
Designer (1995-1998), Senior Designer (1998-2000)
Designer of annual reports and websites. Clients include: e-citi, FedEx, General Instrument, Northeast Utilities, Pepsi Bottling Co., Pfizer, Samsung, Teleport Communications Group, Turner Construction.
- 1995 • Jessica Helfand Studio, NYC, Web Designer**
- 1993 - 1995 • Odgis & Co., Inc., NYC, Junior Designer**

SKILLS | Print design & web interface, art direction, liase with clients, printers and web developers, basic HTML coding.
Software Proficiency · Adobe Creative Suite, Microsoft Office

- SELECT PUBLICATIONS/HONORS** | **2014 • *Graphic Design USA*:** Gold Medal for MCSPCA invitation, Silver Medal for Alaris branding
- 2013 • *Graphic Design USA*:** Two River Theater's season posters featured in American Design Awards Annual
- 2013 • *Uppercase Magazine*:** Alphabet design featured in Vol. 19
- 2010 • *Print Magazine*:** "The Power of Great Design" Desantis Creative Event Glow-in-the-dark invitation featured in Regional Design Annual
- 1999, 1998 • The Web Marketing Association Standard of Excellence Web Award** for Diversified Investment Advisors and Northeast Utilities
- 1996 • Art Director's Club Gold Medal Award** for the Discovery Channel Online
- 1995 • *Communication Arts*:** Discovery Channel Online work featured in Sept issue

EDUCATION | **1991 - 1995 • The Cooper Union, School of Art, NYC • Bachelor of Fine Arts**

REFERENCES | Available upon request